

National Head to Head Matchups in October 2008 through 10/29/08

DATE	McCain	Obama	Other/ Not Sure	% Diff. (BO-JM)	N	Population	Polling Organization
10/24-28/08					0 800-1100	LVs	IBD/TIPP
10/28/2008 (end)	47	50			3 3000	LVs	Rasmussen Tracking
10/22-23, 26-28					0 800-1000	LVs	GWU Battleground tracking
10/28/2008 (end)	44	49			5 Approx. 1200	LVs	Reuters/C-SPAN/Zogby tracking
10/28/08 (end)					0 Approx. 800	LVs	Diageo/Hotline Daily Tracker
10/28/08 (end)					0 1100	LVs	Daily Kos Tracking
10/28/08 (end)					0 2600-2800	LVs (Tradit.)	Gallup Daily Tracking
10/25-28/08					0 Approx. 1300	LVs	ABC News/Washington Post tracking
10/27/2008 (end)	45	49			4 Approx. 1200	LVs	Reuters/C-SPAN/Zogby tracking
10/27/2008 (end)	42	50			8 Approx. 800	LVs	Diageo/Hotline Daily Tracker
10/27/2008 (end)	43	50	7		7 1100	LVs	Daily Kos Tracking
10/27/2008 (end)	44	51	5		7 2600-2800	LVs (Tradit.)	Gallup Daily Tracking
10/21-23, 26-27	46	49	5		3 800-1000	LVs	GWU Battleground tracking
10/27/2008 (end)	46	51			5 3000	LVs	Rasmussen Tracking
10/23-27/08	44	48	9		4 800-1100	LVs	IBD/TIPP
10/24-27/08	45	52	4		7 Approx. 1300	LVs	ABC News/Washington Post tracking
10/25-27/08	45	50	5		5 1200	LVs	American Research Group
10/23-27/08	42	48	10		6 831	LVs	Ipsos/McClatchy
10/26/2008 (end)	45	50			5 Approx. 1200	LVs	Reuters/C-SPAN/Zogby tracking
10/22-26/08	44	47	9		3 800-1100	LVs	IBD/TIPP
10/26/2008 (end)	46	51			5 3000	LVs	Rasmussen Tracking
10/26/2008 (end)	42	50			8 Approx. 800	LVs	Diageo/Hotline Daily Tracker
10/26/2008 (end)	42	50	8		8 1100	LVs	Daily Kos Tracking
10/23-26/08	45	52	3		7 Approx. 1300	LVs	ABC News/Washington Post tracking
10/26/2008 (end)	43	53	5		10 2600-2800	LVs (Tradit.)	Gallup Daily Tracking
10/20-23, 26	46	49	6		3 800-1000	LVs	GWU Battleground tracking
10/23-26/08	38	53	9		15 1198	LVs	Pew
10/25/2008 (end)	44	52			8 3000	LVs	Rasmussen Tracking
10/25/2008 (end)	44	49			5 Approx. 1200	LVs	Reuters/C-SPAN/Zogby tracking
10/25/2008 (end)	42	50			8 Approx. 800	LVs	Diageo/Hotline Daily Tracker
10/25/2008 (end)	40	51	9		11 1100		Daily Kos Tracking
10/25/08 (end)	43	52	6		9 2600-2800	LVs (Tradit.)	Gallup Daily Tracking
10/21-25/08	43	47	10		4 800-1100	LVs	IBD/TIPP
10/22-25/08	45	52	3		7 Approx. 1300	LVs	ABC News/Washington Post tracking

National Head to Head Matchups in October 2008 through 10/29/08

10/20-24/08	42	46	12	4	800-1100 LVs	IBD/TIPP
10/24/2008 (end)	43	50		7	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/24/2008 (end)	42	51	9	9	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/24/08 (end)	44	51		7	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/24/08 (end)	44	52		8	3000 LVs	Rasmussen Tracking
10/24/2008 (end)	40	52	8	12	1100 LVs	Daily Kos Tracking
10/21-24/08	44	53	4	9	Approx. 1300 LVs	ABC News/Washington Post tracking
10/23/2008 (end)	43	50		7	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/23/2008 (end)	45	50	4	5	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/23/08 (end)	45	52		7	3000 LVs	Rasmussen Tracking
10/19-23/08	46	49	6	3	800-1000 LVs	GWU Battleground tracking
10/22-23/08	41	53	6	12	882 LVs	Newsweek
10/21-23/08	43	52	4	9	1000 Lvs	Democracy Corps
10/19-23/08	42	46	12	4	800-1100 LVs	IBD/TIPP
10/20-23/08	44	53	3	9	Approx. 1300 LVs	ABC News/Washington Post tracking
10/23/2008 (end)	41	51		10	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/23/08 (end)	40	52	8	12	Approx. 1100 LVs	Daily Kos Tracking
10/22/2008 (end)	46	50	5	4	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/16, 19-22/08	45	49	5	4	800-1000 LVs	GWU Battleground tracking
10/22/2008 (end)	43	48		5	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/22/08 (end)	45	52		7	3000 LVs	Rasmussen Tracking
10/19-22/08	43	52	5	9	1014 RVs	Big Ten Battleground
10/19-22/08	39	52	9	13	1152 LVs	CBS / NYT
10/19-22/08	43	54	4	11	Approx. 1300 LVs	ABC News/Washington Post tracking
10/18-22/08	44	45	12	1	800-1100 LVs	IBD/TIPP
10/22/08 (end)	41	51	8	10	Approx. 1100 LVs	Daily Kos Tracking
10/22/08 (end)	40	52		12	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/21/2008 (end)	42	47		5	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/15-16, 19-21/08	47	49	5	2	800-1000 LVs	GWU Battleground tracking
10/21/2008 (end)	45	50	5	5	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/21/2008 (end)	45	51		6	3000 LVs	Rasmussen Tracking
10/20-21/08	40	49	10	9	936 LVs	FOX News/Opinion Dynamics
10/18-21/08	43	54	3	11	Approx. 1300 LVs	ABC News/Washington Post tracking
10/17-21/08	42	46	12	4	800-1100 LVs	IBD/TIPP
10/21/2008 (end)	42	52		10	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/21/2008 (end)	41	51	8	10	Approx. 1100 LVs	Daily Kos Tracking

National Head to Head Matchups in October 2008 through 10/29/08

10/20/2008 (end)	42	50	8	8	Approx. 1100 LVs	Daily Kos Tracking
10/14-16, 19-20/08	47	48	6	1	800-1000 LVs	GWU Battleground tracking
10/20/2008 (end)	46	50		4	3000 LVs	Rasmussen Tracking
10/20/2008 (end)	41	47		6	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/18-20/08	45	49	6	4	1200 LVs	American Research Group
10/20/2008 (end)	44	51	5	7	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/17-20/08	42	52	6	10	1159 RVs	NBC News/Wall Street Journal
10/16-20/08	43	44	14	1	800 LVs	AP-GfK
10/16-20/08	42	50	8	8	773 LVs	Ipsos/McClatchy
10/17-20/08	44	53	4	9	Approx. 1300 LVs	ABC News/Washington Post tracking
10/16-20/08	41	47	12	6	800-1100 LVs	IBD/TIPP
10/20/2008 (end)	42	50		8	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/19/2008 (end)	46	50		4	3000 LVs	Rasmussen Tracking
10/19/2008 (end)	45	50	5	5	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/19/2008 (end)	42	47		5	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/13-16, 19/08	45	49	6	4	800-1000 LVs	GWU Battleground tracking
10/19/2008 (end)	42	50	8	8	Approx. 1100 LVs	Daily Kos Tracking
10/17-19/08	46	51	1	5	764 LVs	CNN/Opinion Research
10/16-19/08	39	53	8	14	2382 LVs	PEW
10/15-19/08	44	52	4	8	1000 LVs	Democracy Corps
10/13-19/08	45	50		5	1365 LVs	Franklin & Marshall/Hearst-Argyle
10/16-19/08	44	53	4	9	Approx. 1300 LVs	ABC News/Washington Post tracking
10/15-19/08	41	47	12	6	800-1100 LVs	IBD/TIPP
10/19/2008 (end)	44	50		6	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/18/2008 (end)	45	51		6	3000 LVs	Rasmussen Tracking
10/18/2008 (end)	46	49	5	3	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/18/2008 (end)	41	48		7	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/18/2008 (end)	43	50	7	7	Approx. 1100 LVs	Daily Kos Tracking
10/14-18/08	42	47	12	5	800-1100 LVs	IBD/TIPP
10/18/2008 (end)	45	48		3	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/17/2008 (end)	42	49		7	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/17/2008 (end)	45	50		5	3000 LVs	Rasmussen Tracking
10/17/2008 (end)	47	49	3	2	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/17/2008 (end)	43	50	7	7	Approx. 1100 LVs	Daily Kos Tracking
10/13-17/08	40	47	13	7	800-1100 LVs	IBD/TIPP
10/17/2008 (end)	44	48		4	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking

National Head to Head Matchups in October 2008 through 10/29/08

10/16/2008 (end)	46	50		4	3000 LVs	Rasmussen Tracking
10/16/2008 (end)	47	49	4	2	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/16/2008 (end)	40	50		10	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/12-16/08	45	49	6	4	800-1000 LVs	GWU Battleground tracking
10/12-16/08	41	46	14	5	800-1100 LVs	IBD/TIPP
10/16/2008 (end)	42	52	6	10	Approx. 1100 LVs	Daily Kos Tracking
10/16/2008 (end)	44	49		5	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/15/2008 (end)	46	50		4	3000 LVs	Rasmussen Tracking
10/15/2008 (end)	41	49		8	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/15/2008 (end)	41	52	7	11	Approx. 1100 LVs	Daily Kos Tracking
10/9, 12-15/08	44	50	6	6	800-1000 LVs	GWU Battleground tracking
10/15/2008 (end)	47	49	5	2	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/11-15/08	42	45	13	3	800-1100 LVs	IBD/TIPP
10/15/2008 (end)	44	49		5	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/14/2008 (end)	45	50		5	3000 LVs	Rasmussen Tracking
10/14/2008 (end)	46	49	5	3	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/14/2008 (end)	41	49		8	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/14/2008 (end)	41	52	7	11	Approx. 1100 LVs	Daily Kos Tracking
10/8-9, 12-14/08	43	51	7	8	800-1000 LVs	GWU Battleground tracking
10/9-14/08	42	45	13	3	800-1100 LVs	IBD/TIPP
10/14/2008 (end)	44	48		4	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/13/2008 (end)	42	48		6	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/13/2008 (end)	45	50		5	3000 LVs	Rasmussen Tracking
10/13/2008 (end)	41	52	7	11	Approx. 1100 LVs	Daily Kos Tracking
10/8-9, 12-13/08	40	53	7	13	800-1000 LVs	GWU Battleground tracking
10/11-13/08	45	49	6	4	1200 LVs	American Research Group
10/13/2008 (end)	45	51	5	6	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/10-13/08	39	53	8	14	1070 LVs	CBS / NYT
10/10-13/08	41	50	9	9	1030 LVs	Los Angeles Times / Bloomberg
10/9-13/08	42	51	7	9	1036 RVs	Ipsos/McClatchy
10/7-13/08	42	45	13	3	800-1100 LVs	IBD/TIPP
10/13/2008 (end)	43	49		6	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/12/2008 (end)	45	50		5	3000 LVs	Rasmussen Tracking
10/12/2008 (end)	44	51	4	7	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/12/2008 (end)	42	48		6	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/12/08 (end)	40	52	8	12	Approx. 1100 LVs	Daily Kos Tracking

National Head to Head Matchups in October 2008 through 10/29/08

10/10-12/08	46	50	3	4	825 LVs (Tradit.)	USA Today/Gallup
10/9-12/08	42	49	9	7	LVs	PEW
10/8-12/08	40	50	10	10	LVs	Democracy Corps
10/6-12/08	43	45	13	2	800-1100 LVs	IBD/TIPP
10/12/2008 (end)	44	48		4	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/7-9, 12	43	51	7	8	800-1000 LVs	GWU Battleground tracking
10/11/2008 (end)	46	50	4	4	2600-2800 LVs (Tradit.)	Gallup Daily Tracking
10/11/2008 (end)	45	51		6	3000 LVs	Rasmussen Tracking
10/8-11/08	43	53	4	10	766 LVs	ABC News/Washington Post
10/11/2008 (end)	40	53	7	13	Approx. 1100 LVs	Daily Kos Tracking
10/11/2008 (end)	41	49		8	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/11/2008 (end)	43	49		6	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/10/2008 (end)	40	50		10	Approx. 800 LVs	Diageo/Hotline Daily Tracker
10/10/2008 (end)	42	51	7	9	2600-2800 RVs	Gallup Daily Tracking
10/10/2008 (end)	45	52		7	3000 LVs	Rasmussen Tracking
10/10/2008 (end)	40	52	8	12	Approx. 1100 LVs	Daily Kos Tracking
10/10/2008 (end)	44	48		4	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/9/2008 (end)	45	50		5	3000 LVs	Rasmussen Tracking
10/9/2008 (end)	41	51	8	10	2600-2800 RVs	Gallup Daily Tracking
10/6-09/08	43	51	6	8	800-1000 LVs	GWU Battleground tracking
10/9/2008 (end)	41	48		7	Approx. 900 RVs	Diageo/Hotline Daily Tracker
10/8-9/08	40	49	10	9	RVs	FOX News/Opinion Dynamics
10/9/2008 (end)	40	52	8	12	Approx. 1100 LVs	Daily Kos Tracking
10/8-9/08	41	52	7	11	RVs	Newsweek
10/9/2008 (end)	43	48		5	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/8/2008 (end)	41	47		6	Approx. 900 RVs	Diageo/Hotline Daily Tracker
10/8/2008 (end)	45	50		5	3000 LVs	Rasmussen Tracking
10/8/2008 (end)	41	52	8	11	2600-2800 RVs	Gallup Daily Tracking
10/8/2008 (end)	41	51	8	10	Approx. 1100 LVs	Daily Kos Tracking
10/5-8/08	45	48	7	3	800-1000 LVs	GWU Battleground tracking
10/8/2008 (end)	44	48		4	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/7/2008 (end)	41	52	8	11	2600-2800 RVs	Gallup Daily Tracking
10/7/2008 (end)	45	51		6	3000 LVs	Rasmussen Tracking
10/7/2008 (end)	44	45		1	Approx. 900 RVs	Diageo/Hotline Daily Tracker
10/7/2008 (end)	41	51	8	10	Approx. 1100 LVs	Daily Kos Tracking
10/7/2008 (end)	45	47		2	Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking

National Head to Head Matchups in October 2008 through 10/29/08

10/2, 5-7/08	45	49	6	4 800-1000 LVs	GWU Battleground tracking
10/6/2008 (end)	44	52		8 3000 LVs	Rasmussen Tracking
10/6/2008 (end)	44	46		2 Approx. 900 RVs	Diageo/Hotline Daily Tracker
10/6/2008 (end)	41	52	7	11 Approx. 1100 LVs	Daily Kos Tracking
10/6/2008 (end)	45	48		3 Approx. 1200 LVs	Reuters/C-SPAN/Zogby tracking
10/6/2008 (end)	42	51	7	9 2600-2800 RVs	
10/4-6/08	45	49	6	4 LVs	American Research Group
10/3-6/08	44	50	6	6 1053 LVs	Gallup Daily Tracking
10/2-6/08	40	47	13	7 RVs	Ipsos/McClatchy
10/1-2, 5-6/08	43	50	7	7 800-1000 LVs	GWU Battleground tracking
10/5/2008 (end)	44	52		8 3000 LVs	Rasmussen Tracking
10/5/2008 (end)	42	50	7	8 2600-2800 RVs	Gallup Daily Tracking
10/5/2008 (end)	41	47		6 Approx. 900 RVs	Diageo/Hotline Daily Tracker
10/5/2008 (end)	40	52	8	12 Approx. 1100 LVs	Daily Kos Tracking
10/4-5/08	43	49	8	6 1159 LVs	NBC News/Wall Street Journal
10/3-5/08	45	48	7	3 LVs	CBS / NYT
10/3-5/08	45	53	2	8 LVs	CNN/Opinion Research
10/1-5/08	45	48	7	3 1000 LVs	Democracy Corps
9/30 - 10/2, 5/08	43	50	7	7 800-1000 LVs	GWU Battleground tracking
10/4/2008 (end)	44	51		7 3000 LVs	Rasmussen Tracking
10/4/2008 (end)	43	50	8	7 2600-2800 RVs	Gallup Daily Tracking
10/4/2008 (end)	41	48		7 Approx. 900 RVs	Diageo/Hotline Daily Tracker
10/4/2008 (end)	40	52	8	12 Approx. 1100 LVs	Daily Kos Tracking
10/3/2008 (end)	45	51		6 3000 LVs	Rasmussen Tracking
10/3/2008 (end)	40	52	8	12 Approx. 1100 LVs	Daily Kos Tracking
10/3/2008 (end)	42	50	8	8 2600-2800 RVs	Gallup Daily Tracking
10/3/2008 (end)	41	48		7 Approx. 900 RVs	Diageo/Hotline Daily Tracker
10/2/2008 (end)	44	51		7 3000 LVs	Rasmussen Tracking
10/2/2008 (end)	40	51	9	11 Approx. 1100 LVs	Daily Kos Tracking
10/2/2008 (end)	42	49	8	7 2600-2800 RVs	Gallup Daily Tracking
10/2/2008 (end)	42	48		6 Approx. 900 RVs	Diageo/Hotline Daily Tracker
9/28 - 10/2/08	46	49	6	3 800-1000 LVs	GWU Battleground tracking
9/28 - 10/1/08	44	49	7	5 800-1000 LVs	GWU Battleground tracking
10/1/2008 (end)	43	48	9	5 2600-2800 RVs	Gallup Daily Tracking
10/1/2008 (end)	40	51	9	11 Approx. 1100 LVs	Daily Kos Tracking
10/1/2008 (end)	42	47		5 Approx. 900 RVs	Diageo/Hotline Daily Tracker

National Head to Head Matchups in October 2008 through 10/29/08

10/1/2008 (end)	44	51	7	3000 LVs	Rasmussen Tracking
October Polls	43.0	49.8	6.8		