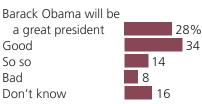
American Enterprise Institute for Public Policy Research

Volume 4, Issue 10 • November/December 2008

# Obama!

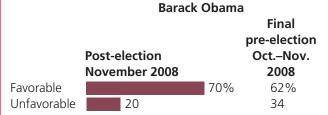
Optimism about President-elect Obama is high. His favorable ratings are up, and more than a quarter of Americans think he will be a great president. A solid majority expect the transition to go smoothly. Two-thirds believe the country will be better off four years from now. Nearly six in ten say one-party control of the presidency and Congress will be good for the country.

### Q: Do you think . . . ?



Source: Quinnipiac, November 2008.

*Q:* As I read each name, please say if you have a favorable or unfavorable opinion of these people . . . ?



Source: Gallup/USA Today.

Q: Thinking ahead to the next four years, which is more likely to happen? Do you think it is . . . ?

More likely Barack Obama will have a	
successful first term	67%
More likely Barack Obama will have an	
unsuccessful first term	22
Source: Pew Research Center, November 2008.	

### Q: Do you think . . . ?

The transition from the Bush administration	1
to the Obama administration will be relative	ly
easy and free from tension between Bush	i .
aides and Obama aides	57%
Relatively difficult with a lot of tension	39
Source: CNN/ORC, November 2008.	

Q: Do you think . . . ?

**Political Report** 

The country will be better off four years from now Worse off

Source: Gallup/USA Today, November 2008.

Q: Do you think . . . ?

### The country is more deeply divided on major issues than it has been in the past several years Is not

65%

25

	Several years	13 1100
November 2000	64%	33%
November 2004	72	26
November 2008	57	40

Source: Gallup/USA Today, November 2008.

Q: Do you	think				?	
-----------	-------	--	--	--	---	--

The government will work better	
now that the president and the	
majority of Congress belong	
to the same political party	60%
Will not	32
Source: Quinnipiac, November 2008.	

Q: As you may know, the Democrats will control both the Senate and the House of Representatives, as well as the presidency. Do you think this will be . . . ?



Source: CNN/ORC, November 2008.



# **Obama's Coattails**

According to *Roll Call*, 2008 was "the first time in fortyeight years and only the fourth time in history" that a sitting member of Congress was elected to the White House. Given the track record of recent Democratic candidates in bringing members of their party along, Obama can claim substantial bragging rights.

	Seats gained in the	
	House	Senate
John F. Kennedy (1960)	-22	-2
Lyndon Johnson (1964)	+37	+1
Jimmy Carter (1976)	+1	0
Bill Clinton (1992)	-10	0
Barack Obama (2008)	+20 (prelim)	+7 (prelim)

# **Rating Republicans**

Q: As I read each name please say if you have a . . . ?

	The Republican Party		
	Favorable opinion	Unfavorable opinion	
September 2004	49%	45%	
November 2006	38	52	
November 2008	38	54	

Note: Last asking in each month shown. Source: CNN/ORC.

Q: Over the next few years, would you . . . ?

	National	Rep.	Ind.
Like to see the Republican			
Party and its candidates			
move in a more conser-			
vative direction	37%	59%	35%
Less conservative direction	37	12	35
Stay about the same	20	28	22
Source: The Gallup Organization, November 2008.			



# **Pelosi and Palin**

Q: Do you ?	
Approve of the way Congress is	5

handling its job 19% Disapprove

Source: Gallup/USA Today, November 2008.

Q: As I read each name please say if you have a ...?

### Speaker of the House Nancy Pelosi

74

	Favorable opinion	Unfavorable opinion
January 2007	44%	22%
November 2008	42	41

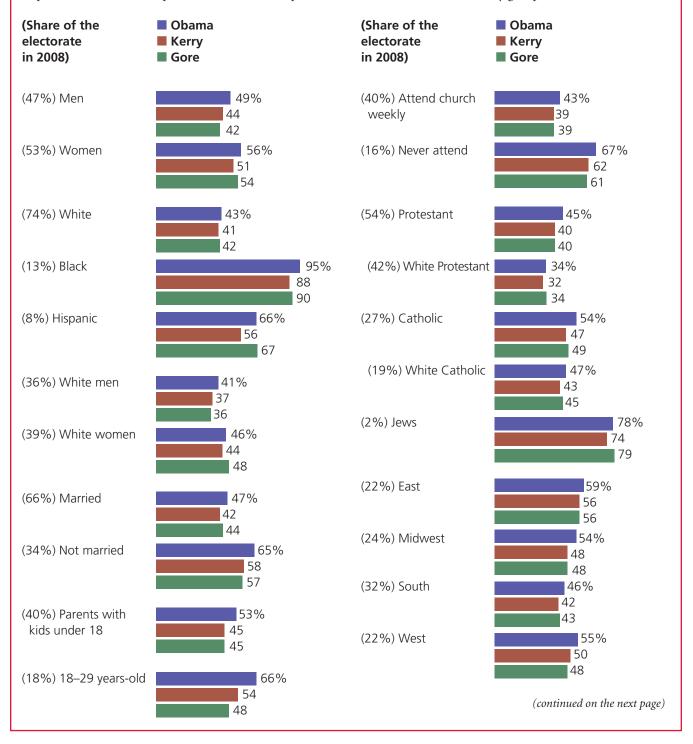
Source: Gallup/USA Today.

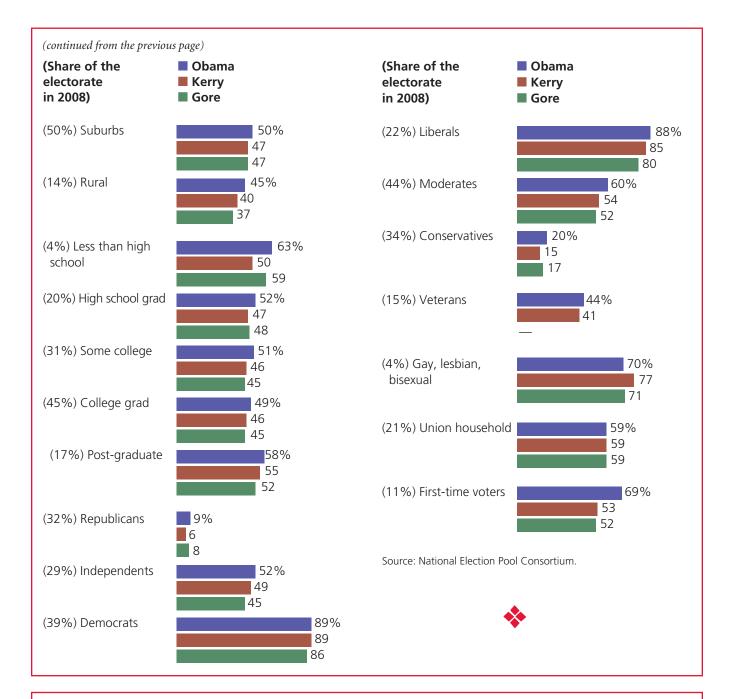
Q: As I read each name please say if you have a . . . ?

	Sarah Palin		
	Favorable	Unfavorable	
	opinion	opinion	
August 2008	38%	21%	
September	53	35	
October	51	41	
November	49	43	
Note: Last asking in ea Source: CNN/ORC, Nov			
Q: Would you	?		
	Like to see Sara	h	
	Palin be a majo		
	national politica		
	figure for year		
	to come	Would not	
Total	45%	52%	
Republican respo		23	
Democrat respon		77	
Independent resp	oonse 43	53	
Source: Gallup/USA To	<i>day</i> , November 2008		
Q: Regardless of yo had to guess, do yo	•	if you	
		Total	
Sarah Palin will be	a major national		
political figure fo	r years to come	49%	
Will not		49	
Source: Gallup/USA To	day, November 2008		

# **Categorically Improved Obama**

Only three Democratic presidential candidates other than Barack Obama have ever received 51 percent of the popular vote or more: Andrew Jackson, Franklin Roosevelt, and Lyndon Johnson. Obama's vote (53 percent) was slightly higher than George W. Bush's in 2004, but lower than George H. W. Bush's in 1992. As the figure below shows, Obama improved on the electoral performance of the two previous Democratic nominees in many groups.





# More Election Night Losers: The Networks

The networks lost ground on election night, while the cable channels gained.

### 2008:

ABC, CBS, NBC 31.9 million FOX, CNN, MSNBC 27.7 million

### 2004:

ABC, CBS, NBC 38.0 million FOX, CNN, MSNBC 17.1 million

Source: Nielsen.

*Q:* How did you get most of your news about the presidential election campaign?

### Main source of campaign news

Cable TV	44%
Internet	36
Newspapers	33
Network TV	18
Radio	16
Note: Sample is those who said they voted.	

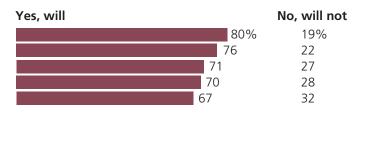
Source: Pew Research Center, November 2008.

# **High Expectations**

*Q:* Regardless of which presidential candidate you preferred, do you think the Obama administration will or will not be able to do each of the following?

Improve conditions for minorities and the poor Improve respect for the United States abroad Improve education Improve the quality of the environment Reduce unemployment

Note: Only the top five categories shown. Source: Gallup/USA Today, November 2008.



# Q: Do you think during Barack Obama's presidency . . . ? Image: Constraint of the state of the s

# Drilling

Q: Do you ?	
1	Voters' response
Favor drilling for oil offshore	
in U.S. waters where it is	
currently not allowed	68%
Oppose	29
Source: National Election Pool Consortium, 200	8.

# The Rescue Plan

Q: Do you . . . ?

	Voters'
	response
Support the \$700 billion government plan to assist failing financial companies Oppose	39% 56

Source: National Election Pool Consortium, 2008.

*Q:* As you may know, the government is investing billions to try to keep financial institutions and markets secure. Do you think investing billions to try to keep financial institutions and markets secure . . . ?

	Is the right thing to do	Wrong thing
Sep. 19–22, 2008	57%	30%
Sep. 27–29	45	38
Oct. 16–19	47	37
Nov. 14–17	40	43

Source: Pew Research Center.

### Guantanamo

Q: Should President Obama close ?	
Yes, President Obama should close	
Guantanamo	29%
No	44
Source: Quinnipiac, November 2008.	

# Hail to the Chief (of Staff)

The post of White House Chief of Staff is one that the president-elect has usually filled shortly after the election. Barack Obama's choice of Rahm Emanuel came nine days earlier than Ronald Reagan's relatively early choice of James Baker following the 1980 election and seven days earlier than George H. W. Bush's selection of John Sununu in 1988.

Chief of Staff	Date Appointed	Number of Days after Election
James Baker (Reagan)	November 15, 1980	11
John H. Sununu (G. H. W. Bush)	November 17, 1988	9
Mack McLarty (Clinton)	December 12, 1992	40
Andrew Card (G. W. Bush)	November 26, 2000	19
Rahm Emanuel (Obama)	November 6, 2008	2

### Iran

Q: Should President Obama ?	
Should personally negotiate with Iran to limit their nuclear program Should not	62 <i>%</i> 28
Source: Quinnipiac, November 2008.	
Q: After Barack Obama becomes presiden	t do you ?
Think he should meet with the leader of Iran without any preconditions Should meet only if Iran agrees	34%
to change some of its policies Should not meet regardless of what the Iranian government might agree	42
to do	22
Source: CNN/ORC, December 2008.	

# Universal Health Care

### Q: Do you think . . . ?

It's the government's responsibility	
to make sure that everyone in the U.S.	
has adequate health care	60%
No, it's not	36

Note: In the National Election Pool Consortium survey, 9 percent said health care was the most important issue in casting their vote. It was tied with terrorism for the third most important issue behind the economy (63 percent) and the war in Iraq (10 percent). Source: Quinnipiac, November 2008.

### Less is More?

Inaugural addresses have varied greatly in length. Some have been short and to-the-point—George Washington's second inaugural address, for instance, was only 135 words long. Others have been much longer; William Henry Harrison holds the record for the longest one with an 8,445-word-long speech—more than sixty-two times the length of Washington's second inaugural address. To put this in perspective, all inaugural addresses since Harry Truman's speech have ranged between 1,000 and 2,600 words.

### Shortest Inaugural Addresses

President	Number of Words
Washington <sup>a</sup>	135
F. Roosevelt <sup>b</sup>	559
Lincoln <sup>a</sup>	698
T. Roosevelt	985
Taylor	996

### Longest Inaugural Addresses

President	Number of Words
W. H. Harrison	8,445
Taft	5,433
Polk	4,776
Monroe <sup>a</sup>	4,467
B. Harrison	4,388

Notes: a) Second address. b) Fourth address. Source: Joseph Nathan Kane, *Facts About the Presidents* (New York, H. W. Wilson, 1993).

# Down the Ballot

In the past two elections, Democrats gained more than a dozen seats in the Senate and fifty in the House. They didn't lose a single Senate seat in 2008. In 2006, they made significant strides in state legislatures, so it was probably unrealistic to expect them to pick up a large number of additional seats. Democrats picked up 106 seats out of the 5,823 state House and Senate seats up nationwide. The table below looks at the partisan make-up of governors and state legislatures before and after the election.

According to the National Conference of State Legislatures:

- New Hampshire became the first state in U.S. history to give women the majority in a legislative chamber.
- The South Carolina Senate went the opposite direction and will be the only state legislative chamber without any female members. The last all-male chamber was the Louisiana Senate which had no women from 1980 to 1991.
- Colorado is on the cusp of becoming the first state to have black lawmakers leading both legislative chambers.

### Governors

**Pre-election** 22 Republicans 28 Democrats **Post-election** 21 Republicans 29 Democrats

### State Legislatures

**Pre-election** 14 Republican 23 Democrat 12 Divided 1 Nonpartisan

### Post-election

14 Republican\* 27 Democrat 8 Divided 1 Nonpartisan

Note: \*At the time of printing, Republicans held a one-seat edge over Democrats in the Texas House, 75-74, with one race still undecided. Depending on the outcome of that election, Republicans may hold onto the majority in the Texas House, or control may be split between the two parties.

### AEI POLITICAL REPORT CONTRIBUTORS

Karlyn Bowman, Senior Fellow; John Fortier, Research Fellow; Norman Ornstein, Resident Scholar; Michael Barone, Resident Fellow.

Research Assistants: Adam Foster, Editor; Jessica Leval; Jennifer Marsico.

### 2010 Senate Races

After two disastrous election cycles, Republicans are looking to avoid a third in 2010. In the House, there is a strong historical trend for the party out of power in the White House to pick up House seats in midterm elections. Republicans will likely pick up seats, but the Democratic majority is large enough that retaking the majority in a single election seems almost impossible.

The party out of the White House also tends to pick up Senate seats. But the landscape in 2010 is very unfavorable to Republicans. Nineteen Republicans will stand for election, nearly half of the forty-one or forty-two Republicans who will be in the 111th Congress. Democrats will have seventeen seats to defend, fourteen whose sixyear terms will conclude and three more as Senators Obama, Biden, and Clinton will be replaced with temporary appointees who will stand for election in 2010.

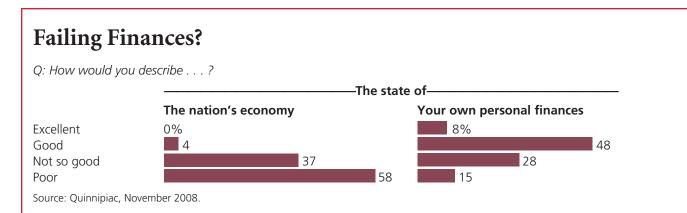
Of the Republican incumbents up for re-election, six have only served one full term: Richard Burr (NC), Tom Coburn (OK), Jim DeMint (SC), Lisa Murkowski (AK), John Thune (SD), and David Vitter (LA). Five Senate seats are in competitive states won by Barack Obama: Mel Martinez (FL), Chuck Grassley (IA), Judd Gregg (NH), George Voinovich (OH), and Arlen Specter (PA). Kit Bond (MO) comes from a state John McCain narrowly won.

Republican fortunes may also weaken if retirements create open seats. Sam Brownback (KS) has already announced that he will honor his two-term limit pledge and step down, and Democrats have a strong potential candidate in governor Kathleen Sebelius. Mel Martinez will also step down in competitive Florida. And retirements could come from eight of the seventeen Republicans who will be at least 71 years-old by November 2010.

On the Democratic side, there is only one freshman, Ken Salazar (CO), who will be on the ballot in 2010. He may be joined by new freshmen who replace Barack Obama and Hillary Clinton and run for the first time for Senate in 2010. Senator Joe Biden's replacement Ted Kauffman has indicated that he will not run in 2010 creating an open seat.

Only Blanche Lincoln (AR) and Byron Dorgan (NE) hail from states that John McCain won in 2008. Salazar, Harry Reid (NV), and Evan Bayh (IN) come from states won by George Bush in 2004.

As for potential retirements, Democrats Daniel Inouye, Barbara Mikulski, and Harry Reid will be at least 71 years-old by November 2010.



# **Recognizing Recession**

Q: Do you . . . ?

	Dec. 2008	Jun. 2008	Dec. 2007
Think the economy is			
in a recession	89%	75%	57%
Serious recession	42	27	NA
Moderate recession	34	29	NA
Mild recession	12	19	NA
ls not	10	25	42
Source: CNN/ORC.			

Q: As you may know, the U.S. went through a depression in the 1930s in which roughly one out of four workers were unemployed, banks failed across the country, and millions of ordinary Americans were temporarily homeless or unable to feed their families. Do you ...?

Think it is very likely that another depression like that will occur in the	
U.S. within the next twelve months	10%
Somewhat likely	28
Not very likely	41
Not likely at all	20
Source: CNN/ORC, December 2008.	

## Black Turnout Higher than White Turnout!

David Bositis, senior political analyst at the Joint Center for Political and Economic Studies, released a new study in early December on the black vote and the 2008 election. Using data from the exit poll and the 2006 Census Bureau Current Population Survey, Bositis estimates that black turnout will be 66.8 percent, far exceeding the previous high of 58.5 percent in 1964. Perhaps more impressive according to his preliminary analysis, black turnout appears poised to exceed white turnout for the first time in our history.

Q: Are you saving a newspaper with election headlines?

	National	Whites	Blacks
Yes	23%	18%	55%
No	76	82	44

Source: Pew Research Center, November 2008.

# Missing the Campaign?

Q: Will you miss following campaign news?

	National	Rep.	Dem.	Ind.
Yes	17%	10%	25%	13%
No	82	87	75	85
Source: Pew Research Center, November 2008				

Source: Pew Research Center, November 2008

